



## **Jerrod Hoeft**

V.P. Commercial Transportation & Sustainability  
Hydro Extrusion North America



Jerrod is a proven commercial leader with more than 25 years of experience in the aluminum extrusion industry. As a member of Hydro's North American executive team, Jerrod is responsible for the commercial transportation (truck trailer) market and Hydro's greener product offerings.

During his time in the aluminum industry, Jerrod has worked in a variety of roles ranging from customer service and outside sales to leading commercial teams in the building and construction, distribution, and trailer markets. He has extensive experience forging customer relationships and delivering results while managing the nuances of pricing, capacity, and contracts.

He holds a Bachelor of Science degree in Organizational Communications from Eastern Michigan University.

### ***About Hydro***

*Hydro is a global aluminum and energy company with production, sales, and trading activities throughout the value chain. In North America, Hydro is a supplier of aluminum extrusions and billet with over 6,000 employees at 27 manufacturing sites in the U.S., Canada, and Mexico.*