



**James (Jamie) MacPhail**

Director, Marketing & Business Development  
SSAB Americas

Jamie MacPhail is Director, Marketing & Business Development for SSAB Americas, a leading producer of steel plate in North America. SSAB Americas operates two steel mills located in Mobile, Alabama and Montpelier, Iowa together with three cut-to-length facilities in Toronto, Ontario; St. Paul, Minnesota and Houston, Texas.

Jamie began his career in the steel industry in 2000, with IPSCO Steel (now SSAB) at the Toronto, Ontario, Canada cut-to-length facility. During his 12 years in Toronto, Jamie held various positions, with increasing responsibility, in both the Operations and Commercial areas of the business.

In 2012, Jamie accepted the position as General Manager of Commercial Products, based out of Houston, Texas, responsible for commercial activities throughout the southern U.S. and Mexico and then in 2016 returned to Canada, taking on similar responsibilities throughout Canada and the Northeastern U.S.

In 2020, Jamie accepted the position as Director, Marketing and Business Development. In his current role, he is responsible for price budgeting & forecasting, business information, trade compliance & litigation, market data analysis and sustainability marketing.

Jamie is an active participant in several steel industry associations such as the Metals Service Center Institute, where he is a member of the Plates & Shapes Council as well as AISI Construction and Sustainability Committees.

Jamie holds a degree in medical sciences and has completed the MSCI Strategic Metals Management course at Washington University. Jamie is based out of SSAB's Toronto, Ontario, Canada location.