



Director of Metals Programs North American Steel Alliance

Deana Lecy is the Director of Metals Programs with North American Steel Alliance, a purchasing co-op representing over 120 privately owned metals distribution companies.

Deana earned a Bachelor of Business Administration from Valparaiso University and completed her MBA at Loyola University – Chicago.

Additionally, she sought out many company sponsored training programs to further her management and leadership development.

Her 32-year career in the metals industry began her with Bethlehem Steel as part of the infamous “sales looper program” where she was the only woman in this year-long training program. From there she held various Sales & Marketing positions with responsibilities including contract negotiations with Fortune 100 companies, development and implementation of automotive strategy for merged organizations, senior management of commercial and operations departments, leadership development, and representation on various cross-functional teams aimed at process improvement.

As the industry faced bankruptcy and consolidation, Deana went to work for a privately held engineering company that serves the metals industries before accepting a position with North American Steel Alliance in 2017. Deana celebrates her 32nd year of AWWMI membership. She is a member of the Chicago Chapter, where she has served in various board positions and where she enjoys mentoring the next generation of women in the metals industry.

She has been a member of AWWMI for 28 years and has previously served on the Chicago board in various capacities. Currently serving as Chicago’s Past President, she enjoys the opportunity to mentor young women in our industry. Deana earned a B.S from Valparaiso University, and a MBA from Loyola University.

Deana lives in the Chicago area with her husband and 3 children.