

# LeAnn McCrum

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## **Leadership Expert - Development Dimensions International**

LeAnn has over 20 years of leadership and management experience, and has extensive expertise in areas such as leadership strategy, leader selection, leadership development, and succession management.

She currently leads a team of top leadership advisors who enable multi-national organizations to implement business strategies and solutions to build better futures for their organizations by developing better leaders.

She is passionate about advancing women in leadership. To this end, she helps organizations evaluate practices and formulate strategies to go from 'nothing to something' or from 'good to great' to help women succeed. She is also an experienced Keynote Speaker on the topic, and some of the areas she covers in her addresses are building a personal brand, networking, confidence, and executive impact.

As a successful female leader herself, LeAnn knows what it takes to navigate the leadership ladder. She strives to ignite change and empower women to become strong leaders.

Advancing gender parity in leadership roles is key not only for women themselves, but also for the success of their organizations. It's not a Woman's Issue. It's a Business Issue.