



Dana Samardzich is a life coach who works with professional women to help them take back their time so they can develop fulfilling lives for themselves.

Dana was a professional salesperson with over ten years experience in the steel, construction, and funeral service industries. Although successful, she noticed that the effects of constant stress were taking its toll—she was tired and angry all the time and she knew that her long-term health would start to suffer if something didn't give.

After doing a great deal of soul-searching, she realized that no one was going to take care of her well-being except herself. The constant stress had



come from allowing herself to be pulled in a hundred different directions. It was time for a change.

After looking inside herself and working on establishing what the values were that were most important to her in her life, she started looking for a career that would be meaningful and fulfilling, but flexible. She decided to leverage her love of helping people and her skills at flushing out what her clients really want or need and become a life coach.

In 2009, she became a certified professional coach through the International Coach Academy Now, she spends her time helping women learn the tools and skills they can use to take back their time and help these ladies identify what excites them. Dana says, "I am passionate

about inspiring women to see that they matter. I want women to find what is fulfilling to them because when a person is fulfilled, they just affect the world differently.”

Dana loves to learn and continues to expand her professional knowledge and expertise. In 2013, Dana received her ACC credential through the International Coach Federation. In 2015, she received her PCC credential through the International Coach Federation.

Dana is married with a son. When she isn't coaching or spending time with her family, she indulges in her much-loved hobby of knitting.

