



**ASSOCIATION OF WOMEN IN THE METAL INDUSTRIES**

Reception Dinner with Keynote Speaker

**Vicki Avril**

**President and CEO, TMK IPSCO**

Manufacturing Panel Session

**Gloria Georger, Plant Manager, Ford Motor Company – Chicago  
Stamping Plant**

**Ryan Gustafson, Global Segment Manager Steel, Forgings,  
Undercarriage & GET, Caterpillar**

**William Hippard, Vice President – Sales, Building Products, Precoat  
Metals**

Keynote Speaker

**Ken Hoffman, Sector Head – Global Iron & Steel Research,  
Bloomberg Research**

Lobbyist Panel

**Eileen Bradner, Sr. Director & Counsel, Federal Government Affairs,  
Nucor Corporation**

**Marcia Miller, Sr. Director for Federal Government Relations,  
ArcelorMittal**

## **SPEAKER BIOGRAPHIES**

### **Vicki Avril, President and CEO, TMK IPSCO**

#### **Opening Keynote Session: “Your Partner in Energy Tubulars Solutions”**

Ms. Avril has worked in the steel and steel pipe industry for 28 years. She joined TMK IPSCO, as President and Chief Executive Officer June of 2008 when TMK, one of the world’s largest oil and gas pipe producers, purchased IPSCO’s U.S. tubular assets. TMK IPSCO owns and operates ten production facilities with combined pipe production capacity over one million tonnes, and in-house steelmaking capacity of 450 thousand tonnes per year. She has 30 years of general management, M&A, strategy, financial, treasury and accounting experience. Prior to the acquisition she was the Senior Vice President of Tubular Operations at IPSCO, a steel and pipe producer. She originally joined IPSCO in May of 2004 as Senior Vice President and Chief Financial Officer.

From 2001 to 2003 Ms. Avril served as Senior Vice President and Chief Financial Officer of Wallace Computer Services, a \$1.6 billion publicly held print management company which was acquired by Moore Corp. in 2003.

Prior to joining Wallace, Ms. Avril was Vice President and Chief Financial Officer for Inland Steel Industries, the \$5 billion NYSE-listed parent company of steel manufacturer Inland Steel and steel distributor Ryerson Tull. Prior to assuming the CFO slot, Ms. Avril also served Inland as Corporate Treasurer and Director of Planning and, earlier in her career, received numerous promotions in the finance, treasury and accounting functions over her 23 years with Inland.

Ms. Avril earned her MBA in Finance from the University of Chicago and her B.S. in Accounting from the University of Illinois. She serves as a Director of Greif, Inc. a \$2 billion NYSE-listed company that is a world leader in industrial packaging products and services. She serves as Chairman on their Audit Committee.

### **Gloria Georger, Plant Manager, Ford Motor Company – Chicago Stamping Plant Manufacturing Panel**

Gloria Georger is currently the Plant Manager at the Ford Motor Company’s Chicago Stamping Plant in Chicago Heights, IL. She has held this position since January 2007 and has overseen the plants transformation from mass to lean manufacturing despite one of the worse economic recession. During this time frame, the plant has successfully launched the new Lincoln MKS and Taurus Sedan. In 2011, the plant will be launching the new Explorer. Her career with Ford Motor Company began here in Chicago in 1986 as a Production Supervisor. In October of 2000, Gloria relocated to Buffalo Stamping where she held positions as the Quality Manager, Area Manager, and Lean Manufacturing before returning home to Chicago in 2007. Before life at Ford, Gloria has spent 7 years working as a production supervisor for U.S. Steel in Gary, Indiana.

After high school, Gloria enrolled at St. Mary’s of Notre Dame in fall of 1973. In spring of 1977, she graduated with a Bachelor’s Degree in Accounting. After years of being at Ford, Gloria decided it was in her best interest to pursue a Masters Degree. In 1992, she received a Masters Degree in Finance from Governor’s State University.

Gloria currently resides in Lowell, Indiana.

### **Ryan Gustafson, Global Segment Manager Steel, Forgings, Undercarriage & GET, Caterpillar**

#### **Manufacturing Panel**

Ryan is currently the Global Segment Manager for Steel, Forgings, Undercarriage, and Ground Engaging Tools (GET) within Caterpillar’s Global Purchasing Division based in Mossville, IL. Ryan’s team sources uniformed steel and components to support Caterpillar’s global manufacturing and service parts operations.

Prior to coming to Global Purchasing in 2008, Ryan has held a variety of manufacturing engineering, operations, and commercial sales positions with Caterpillar’s Large Engine and Remanufacturing Divisions. His previous positions include: Large Engine Assembly Manager (Lafayette, IN), Director of European Remanufacturing Operations (Shrewsbury, UK), and General Manager for North American External Remanufacturing (Downers Grove, IL). Ryan has extensive experience in lean manufacturing and is a certified 6 Sigma Black Belt

Ryan has a bachelor's degree in Computer Engineering (CprE) from Iowa State University and a Master of Business Administration (MBA) from Purdue University's Krannert School of Business. Prior to joining Caterpillar in 1997, Ryan was a Transportation and Logistics Officer in the United States Marine Corps.

**William Hippard, Vice President – Sales, Building Products, Precoat Metals Manufacturing Panel**

Bill Hippard is the president for the Metal Roofing Alliance and is the vice president of building product sales for Precoat Metals. Prior to becoming the president of the MRA, Hippard completed a three-year term as the president of the Metal Construction Association. He has also served as Chairman of the Marketing Communications Committee of the National Coil Coaters Association and was a member of the Associate Advisory Council of the Metal Building Manufacturers Association. His career in the metal producing and metal painting industries spans almost 40 years.

**Ken Hoffman, Sector Head – Global Iron & Steel Research, Bloomberg Research Keynote Session: “Steel Raw Materials Bull/Bear/Base Case for 2011”**

Ken Hoffman is the Senior Analyst/Sector Head of Global Iron and Steel Research at Bloomberg, LLP. He writes proprietary in-depth industry and company research as well as formulates extensive valuation and industry profitability indices using Bloomberg's databases. Mr. Hofmann also writes a quarterly piece for Modern Metals magazine and gives speeches on the subject of metals in both the United States and Asia.

Prior to coming to Bloomberg, Mr. Hoffman was Partner at MarCap Investors, LLC; Portfolio Manager at Millennium Partners; Senior Analyst at Galleon Group; Portfolio Manager and Director of Research at Orbitex Management, LLC; Managing Director at Bridgewater Consulting; and Head of Global Iron and Steel Research at Prudential Securities.

Mr. Hoffman earned his Bachelor of Science in Finance/Economics from Syracuse University and his Masters of Business Administration from Duke University's Fuqua School of Business. He is a Chartered Financial Analyst (CFA) and has received numerous honors including six times as the Wall Street Journal's All-Star Analyst and, in 1997, was named their All-Star #1 Stock Picker for the Steel Industry.

**Eileen Bradner, Sr. Director & Counsel, Federal Government Affairs, Nucor Corporation Lobbyist Panel**

Eileen Bradner has 30 years of legislative, legal, and lobbying experience in both government and the private sector. As head of Nucor's DC office, she regularly lobbies Congress and the Executive Branch on behalf of Nucor, the largest steel producer and recycler in the United States. Eileen advances Nucor's interests in D.C. on a host of issues, including trade remedy laws and cases, China currency, infrastructure, climate change and energy legislation. Before opening Nucor's D.C. office last year, she was a partner at Wiley Rein LLP in Washington, D.C., where she represented U.S. manufacturers on international trade policy, litigation and legislative matters.

Eileen started her career in Washington in the U.S. Senate, where she worked on the legislative staff for former Sen. John Glenn of Ohio.

**Marcia Miller, Sr. Director for Federal Government Relations, ArcelorMittal Lobbyist Panel**

Marcia Miller joined ArcelorMittal in March 2007 as Senior Director for Federal Government Relations. Prior to joining ArcelorMittal, she served for nine years on the U.S. International Trade Commission, including in the positions of Chairman and Vice Chairman. Ms. Miller worked for the Senate Finance Committee between 1988 and 1995, first as a professional staff member and eventually as Chief International Trade Counselor under then-Chairman Daniel Patrick Moynihan. Ms. Miller has also worked for the law firms of Kelley Drye Collier Shannon and, earlier in her career, Wilmer Cutler Pickering and the American Textile Manufacturers Institute. She holds a MA degree from the School of Advanced International studies, Johns Hopkins University, and a BA degree from Miami University in Oxford, Ohio.