



## **ASSOCIATION OF WOMEN IN THE METAL INDUSTRIES**

Reception Dinner with Keynote Speaker *featuring*  
**Dawne Hickton, CEO & Vice Chairman, RTI International Metals**

Industry Panel Session *featuring*  
**Shelby Pixley, CEO, ArcelorMittal USA - Plate**  
**Mike Eberth, General Manager, Cold Finished Bars, Republic Engineered Products**  
**Donald Commerford, Senior Vice President, Revere Copper Products**  
**Ray Dee, Chairman, Service Center Metals**

Keynote Speaker  
**Jerry Krivda, Founder**  
**JumpStart Professional Services**

Keynote Speaker  
**Ronald J. Nock, President and CEO, Severstal North America, Inc.**

Note: Complete speaker biographies on pages 2-4

## **SPEAKER BIOGRAPHIES**

### **Dawne Hickton, CEO & Vice Chairman, RTI International “Titanium: Past, Present and Future”**

Dawne Hickton is Vice Chairman and Chief Executive Officer of RTI International Metals, Inc., one of the world's largest producers of titanium mill products, and a manufacturer and distributor of fabricated specialty metal components and engineered systems for the aerospace, industrial, defense, and energy markets. Ms. Hickton was named Vice Chairman and CEO in 2007, and has served as a member of RTI's board since 2007.

Ms. Hickton has over 20 years of diversified metals experience, including more than 10 years in the titanium industry spanning several business cycles. Previously, Ms. Hickton was employed at USX Corporation, where she worked not only with the parent organization but also with its subsidiaries: US Steel, American Bridge Company, and US Steel Mining Company. From 1994 through 1997, she was assistant professor of Clinical Law at the University of Pittsburgh.

Ms. Hickton is also a Director of FNB Corporation, where she serves on the corporate governance and nominating committee. She serves on the advisory board of the University of Pittsburgh Medical Center Institute for Regenerative Medicine and is a member of the University of Pittsburgh's Board of Trustees. She is a 1979 graduate of the University of Rochester and received her J.D. from the University of Pittsburgh, School of Law in 1983.

Hickton resides in Pittsburgh with her husband, David, and their children.

### **Ron Nock, President and CEO, Severstal North America, Inc. “Planning in a World with So Much Information and Volatility”**

Four years ago, Severstal purchased the assets of Rouge Steel and renamed the company Severstal North America. Since then, additional companies have been added to the family including Sparrows Point, Warren Consolidated and Esmark. Severstal North America now ranks as the fourth largest integrated steel company in the United States and is headquartered in Dearborn, Michigan.

Mr. Nock has been President and Chief Executive Officer of the Company since June 2005 and was Chief Executive Officer of the Company from January to June 2005. From January 2004 until January 2005, Mr. Nock was Chief Operating Officer of the Company. Mr. Nock was Senior Vice President, Commercial and Strategic Planning for Rouge Industries, Inc. and Rouge Steel Company from 2000 to 2004, Vice President, Sales and Marketing and Strategic Planning from 1997 to 2000 and Vice President, Sales and Marketing from 1988 to 1997. Mr. Nock held various sales positions with Rouge Steel and has 33 years experience in the steel manufacturing industry. Mr. Nock graduated from the University of Pittsburgh and holds an MBA from the University of Michigan.

### **Panel Speakers:**

#### **Donald Commerford, Senior VP, Revere Copper Products**

Donald Commerford received a BA in Political Science, Syracuse University and Executive Education from FUQUA School of Business, Duke University. He joined Revere Copper Products as Sales Trainee in 1967 and has remained his entire career through various sales and marketing positions to his current Senior Vice President. Mr. Commerford is active in a variety of industry associations including, but not limited to: Copper and Brass Service Center Association, International Copper Association, and the Paul Revere House. He is also very involved in his city of Rome, NY Chamber of Commerce, Rome Cemetery Association and First Presbyterian Church.

Revere Copper Products, Inc is one of the oldest manufacturing companies in the United States. Founded in 1801 by Paul Revere, the new company met the young nation's need to establish a strong manufacturing base to preserve and protect its independence. Its business operates in a collegial, team-based structure with a manufacturing center in Rome, New York. Revere's

products include copper and copper alloy sheet, copper strip, copper plate, copper bar and extruded copper profiles.

### **Ray Dee, Chairman, Service Center Metals**

Ray Dee served 4 years in the Army and graduated with a BS in Economics from St. Bonaventure University. He later received a MBA from Loyola University and participated in the Harvard University Executive Management Program. Ray joined Alcoa in 1968 and has worked in Aluminum his entire 40 year career holding various sales and marketing positions at Alcoa, then Cressona Aluminum, then British Aluminum where he was the Managing Director Extrusion. In 2002, Mr. Dee invested in Service Center Metals and is Chairman of the Board and is also presently Director of Allexin, LLC. Ray has been married for 44 years with 6 children and 13 grandchildren.

Service Center Metals produces over 1,000 different profiles of rod, bar, pipe and tube on the two presses. Because of its service-center focus, the company places a special emphasis on enhanced machine-grade products with improved hardness, straightness, surface conditions and dimensional control.

### **Mike Eberth, General Manager, Cold Finished Bars, Republic Engineered Products**

Upon graduation from Allegheny College in 1985 Mike joined LTV Steel as a Management Trainee. During the next 18 years Mike held numerous position is Sales and Sales Management for the businesses which ultimately became Republic Engineered Products. These positions included Sales Management for the Hot Rolled Bar, Cold Finished Bar and Specialty Steels Divisions of Republic. In 2003 Mike became Commercial Director for Outokumpu Stainless Bar. Mike returned to his roots in January of this year as General Manager of The Cold Finished Bar Division of Republic Engineered Products.

Republic is North America's leading supplier of Special Bar Quality (SBQ) steel, a highly engineered product used in axles, drive shafts, suspension rods and other critical components of automobiles, off-highway vehicles and industrial equipment. Republic Engineered Products is headquartered in Fairlawn, Ohio.

### **Shelby Pixley, CEO, ArcelorMittal USA Plate**

Shelby began his career in the steel industry in sales with Bethlehem Steel in their Nashville sales office. He held various sales and marketing positions for plate products at the Sparrows Point Maryland and Burns Harbor Indiana facilities. In 2003, he was commercial manager for ISG Burns Harbor Plate and in April, 2005 he was promoted to Director, Plates Sales for Mittal Steel USA. He assumed his current position of CEO, Plate for Mittal Steel USA in October, 2006. Shelby earned a Bachelors of Science degree in marketing from the University of Tennessee and attended executive educational programs at the University of Virginia and the University of Pennsylvania.

ArcelorMittal is the world's number one steel company and provides the widest range of quality plate products in North America. It has led the consolidation of the world steel industry and today ranks as the only truly global steelmaker. ArcelorMittal is the leader in all major global markets, including automotive, construction, household appliances and packaging. The Group leads in R&D and technology, holds sizeable captive supplies of raw materials and operates extensive distribution networks.

***Our panel of speakers will speak on the inherent challenges of their specific markets. What they face today and what they anticipate for the future regarding: pricing outlook, supply and demand, raw materials costs, and competition. Their 15-20 minute presentations will be followed by an open question and answer period.***

## **Jerry Krivda, Founder, JumpStart Professional Services**

### **“Got Vision?”**

Jerry Krivda has been a professional manager, team leader, and trainer since 1986. He has sold, installed, and supported computer solutions in the Telephony, Manufacturing, Warehousing and Steel Industries.

As a certified Dale Carnegie instructor, Jerry has also enjoyed coaching hundreds of students to increased success in their professional and personal lives.

Recognizing that many companies have a need to energize their employees and “jump start” their business, Jerry has created JumpStart Professional Services which provides workshops and presentations that focus on key elements of Service, Teamwork, Communication, and Leadership skills. Jerry delivers his JumpStart programs with professionalism and a high level of energy, guaranteed to kick-start your organization’s service, sales, and management teams!

Jerry will present proven techniques that attendees can utilize to speak with confidence and passion, drive home points & ideas, motivate others to take action, and inspire others to reach new goals.

For more information about the 2008 AWMI Leadership Conference,  
please contact AWMI Headquarters at (856) 423-3201