

ASSOCIATION OF WOMEN IN THE
METAL INDUSTRIES



2013 ANNUAL CONFERENCE

NOVEMBER 14 - 16, 2013

LOEWS VANDERBILT HOTEL

NASHVILLE



WELCOME

On behalf of the Association of Women in the Metal Industries, the Southern Region and the Annual Conference Planning Committee, I would like to welcome you to the 2013 AWMI Annual Conference in Nashville, TN.

Each year, AWMI renews its commitment to developing leadership skills and providing educational, mentoring, and networking opportunities to those in the metal industries. Our AWMI Annual Conference provides members and guests the opportunity to connect with peers, share ideas, interact with industry leaders, and learn about the latest developments impacting our business.

This year's conference kicks off on Wednesday with some exciting optional events — tours of the **Country Music Hall of Fame** and the **Jack Daniels** facility, followed by dinner at the famous **Miss Mary Bobo's**. Thursday morning begins with a tour of Nissan and the afternoon spent with our leadership discussing the business of running the chapters. Thursday evening begins with our opening reception and dinner featuring **Leslie Shuman**, Director of Operations Readiness, Alcoa, as our keynote speaker. During the dinner, AWMI will recognize its AWMI "Member of the Year" **Lauren Kerekes**, as well as recognize our Corporate Member companies. Friday's jam-packed schedule starts with a keynote address by **Ronne Froman**, retired Admiral US Navy. Our Metals Panel this year is comprised of **Jeffrey Henderson**, Marketing Director, Sapa Extrusions, NA; **Doug Rife**, Sales Manager, Nucor AR; **Thomas Werner**, Vice President, Marketing & Sales, Outokumpu Stainless; and **Steve Wasil**, National Director of Sales, Coil Americas Division. Our afternoon keynote address will be given by **Rick Youngblood**, Director/Plant Manager, Power Train Operations, Nissan NA. The speaking portion of the day concludes with an Automotive Supply Chain Panel featuring **John Hollander**, Senior Vice President, Automotive Sales, Steel Technologies; **Julie Farr**, Account Manager, Timken Corporation; and **Steve Rutledge**, Owner, Ike Transportation. Friday evening offers an optional event enjoying the culture and music of Nashville.

Again, welcome to Nashville! I hope you enjoy your time, gain valuable knowledge, and take advantage of the opportunity to network with great people in our industry.

Tamela Olt

International President

INTERNATIONAL EXECUTIVE COMMITTEE

Tamela Olt, President

SSAB Americas

Donna Peters, Vice President

ArcelorMittal USA

Michelle Koza, Secretary

United Scrap Metal

Lauren Kerekes, Treasurer

Worthington Cylinder Corporation

Sian Marcone, Immediate Past President

Alcoa

Mary Pollen, Marketing Chair

Michigan Seamless Tube

Carol Chizmar, Membership Chair

Sapa Extrusions North America

Victoria Zanutto-Kautz, Mentoring Chair

Ryerson

Sonya Malvick, Programs Chair

Olympic Steel

Karen Davidock, Central Regional Director

U.S. Steel

Susan Jaske, Midwest Regional Director

Fairway Transit

Pam Edmiston, Northeast Regional Director

Access Metals, Inc.

Tara Sprenger, Southern Regional Director

Ryerson

Mary Wardle, Western Regional Director

Steelscape, Inc.

AWMI HEADQUARTERS STAFF

Haley J. Brust, *Executive Director*

Monica Barnaby, *Director of Membership*

Danielle Barsuglia, *Meeting Manager*

Michelle Busillo, *Accounting Manager*

Linda Wright, *Executive Assistant*

2013 CORPORATE MEMBERS

AWMI would like to recognize our
2013 Corporate Members

PLATINUM

ArcelorMittal USA
Nucor Steel
SSAB Americas
United States Steel Corporation

GOLD

Ryerson, Inc.

SILVER

Alcoa, Inc.
CMC Steel Alabama
Danieli Corporation
EMJ Company
Galvanizers Company
Leeco Steel, LLC
Target Steel
TMK/IPSCO

BRONZE

Acme Refining Scrap Iron & Metal Company
Alter Trading Corp.
American Foundry Society
Blue Star Steel
Byer Steel Group
Central Steel & Wire Company
Fairway Transit, Inc.
Ferragon Corp./Ferrous Metal Processing Co.
Ferrolux Metals Company of Michigan, LLC
InfoSight Corporation
Kloeckner Metals Corporation
Michigan Seamless Tube & Pipe, LLC
Naylor Pipe Company
Northwest Shippers, Inc.
Olin Brass
Sadoff & Rudoy Industries, LLP
Steelspider.com
Tandem/Neal Associates
United Scrap Metal, Inc.

MEMBER OF THE YEAR



The Association of Women in the Metal Industries is proud to recognize Lauren Kerekes, International Treasurer and member of the Columbus Chapter, as the recipient of our 2012 International Member of the Year Award. The selection was made at the International Board of Directors meeting April 12, 2013.

LAUREN KEREKES Lauren graduated from Western Michigan University with a Bachelor of Business Administration, majoring in Accounting, and in 2006 obtained her Master of Business Administration from Otterbein College in Westerville, Ohio. She began her career with Worthington Industries in May 1995 and has held varying positions at Worthington's Pressure Cylinders division, including Credit Manager, Plant Controller, and Business Unit Controller for the LPG (Liquefied Petroleum Gas) business unit. She currently holds the position of Worthington Cylinders Regional Controller, with responsibility for financial reporting and analysis, forecasting, SOX compliance and other accounting related areas for several of its North American locations.

Since becoming a member of AWMI in 2004, Lauren has served in numerous board positions of increasing responsibility including the Columbus Chapter Programs Chair and President, and Central Regional Director. In 2013, Lauren was appointed as International Treasurer, the position she currently holds. Lauren has been involved in many committees, including the Columbus Chapter's Golf Committee, the Annual Leadership Conference, and the International Website Committee during her tenure with AWMI.

In 2011, Lauren and a committee of women from the Central Region started exploring the possibility of expanding AWMI into the Cincinnati area. After an extremely successful exploratory event in the area in the fall of 2011, a board of women from that area was formed and the process started for chartering a new chapter. In March 2012, the Cincinnati/Northern Kentucky Chapter was made a reality, having met the requirements for affiliate chapter status in a very short period of time. The mentoring and development of this chapter – AWMI's 21st - has been one of Lauren's proudest moments with AWMI.

Lauren resides in Westerville, Ohio, with her husband Ron and, in her spare time, enjoys reading, cruising and traveling to her home state of Michigan for visits with her family.

The Member of the Year award is the highest honor awarded by AWMI. Members are nominated and selected by their peers for exemplifying the Association's goals of Education, Mentoring, Networking and Growth.

HISTORICAL MEMBERS OF THE YEAR

DONNA PETERS 2011

SIAN MARCONE 2010

TAMMY OLT 2009

HELENE WATSON 2008

CATHY HEBERLEIN 2007

VICTORIA ZANUTTO-KAUTZ 2006

LORI MASSET 2005

JACQUE CECH 2004

PAT CARDAMONE 2003

LORETTA WYSOCKI 2002

TERRY MILLER 2001

SANDI JAGODZINSKI 2000

PAM EDMISTON 1999

JODY PITTS 1998

PAT MCCRACKEN 1997

GAIL HEINKE 1996

KEYNOTE SPEAKERS AND PANELISTS

OPENING SESSION KEYNOTE

LESLIE SHUMAN

*Director of Operations Readiness –
TN Automotive Expansion*
Alcoa Aerospace, Transportation and
Industrial Products



Leslie Shuman currently works as the Director of Operations Readiness for the automotive expansion in Knoxville, TN. Leslie is leading the business integration ensuring the new equipment delivers the expected business value. Prior to this role, Leslie was the Director of Supply Chain, responsible for metal procurement, customer service and logistics. In late 2012, Leslie assumed the role of Co-chair of Alcoa Women's Network (AWN) and sits on Alcoa's Inclusion Council.

Leslie began her career with Alcoa in 1985 and has worked in a variety of functional disciplines across the rolling business including sales, marketing, planning, customer service, finance, operations, metal procurement and process improvement.

Leslie is a native of Pittsburgh and is a third-generation Alcoan. She earned her BS in Industrial Engineering from Penn State University and an MBA from the University of Pittsburgh.

Outside of work, Leslie serves on the advisory board for the Penn State Industrial Engineering department and is an officer in her church. She resides in Davenport with her husband Steve, where she enjoys competing in triathlons, golfing and watching her favorite football teams in season.

KEYNOTE SPEAKERS AND PANELISTS

FRIDAY KEYNOTE SPEAKER

RONNE FROMAN

Admiral (ret)

U.S. Navy



Admiral Ronne Froman is a no-nonsense efficiency expert who has succeeded in traditionally male environments. As a change agent, her careers have spanned military, public, private and nonprofit businesses.

Ronne served in the United States Navy for 31 years, and retired a 2-star Admiral. In her last Navy job, she was the director of Ashore Readiness for the Chief of Naval Operations, responsible for nearly 90 Navy stations and bases around the world with a \$7 billion budget.

After retirement, she joined the San Diego Unified School District as the chief of business operations. Next, as the CEO of the San Diego Imperial Counties Chapter of the American Red Cross, she was instrumental in restoring the confidence in the floundering Chapter during and after the horrendous Southern California wildfires. In 2005, Ronne became the first chief operating officer for the City of San Diego at a time when the City was facing both financial and leadership challenges. After that, she was senior vice president for the energy group of General Atomics, managing 300 scientists and engineers who are industry leaders in advanced energy research and development.

In 2011/2012, she was the CEO of Monarch School Project, a unique public private partnership with the San Diego County School District, a K-12 school for the homeless in downtown San Diego. Since 2010, Ronne has been the CEO/Chair of a Veterans Program called REBOOT. REBOOT provides behavioral training for a successful transition from military to civilian life. She also serves on the USS Midway Museum and Monarch School Boards. Recently, she was appointed by the President to the Board of Visitors of the Naval Academy.

She has received numerous awards, including the Defense Distinguished Service Medal, Distinguished Daughters of Pennsylvania, LEAD San Diego Visionary Award, San Diego Regional Chamber of Commerce Spirit of San Diego, San Diego Magazine Woman of the Year, Girls Scouts Cool Woman, and San Diego Business Journal Woman Who Mean Business and CEO of the Year, to name a few.

KEYNOTE SPEAKERS AND PANELISTS

Throughout her career, Ronne Froman has been a leader--a person who, through her own example, has provided inspiration to others, encouraging them be the very best that they can be. How did she do it? Building teams, empowering her people, employing collaborative management practices, and understanding the customer.

FRIDAY KEYNOTE SPEAKER

RICK YOUNGBLOOD

Director/Plant Manager
Powertrain Operations
Nissan North America



Rick Youngblood, Director/Plant Manager of the Nissan Powertrain Manufacturing facility in Decherd, TN, has a thirty-year career in the vehicle industry. In his current position, Youngblood manages the 1.2 million square foot facility that employs approximately 2,000 people and has the capacity to produce 1 million engines annually. Specifically, the plant produces:

- Engines for all Nissan and Infiniti vehicles built in the United States
- eMotor in support of the Nissan Leaf
- Crankshaft forgings
- Cylinder block castings

Rick joined Nissan in 1983 as a production technician in the Body Assembly Plant and joined the management team in 1989. After that, Youngblood served as director of the Base Trim and Chassis Plant, Body Assembly Plant, and Stamping Plant at the Smyrna facility.

Youngblood served as president of the Tennessee Automotive Manufacturers Association (TAMA) in 2008 and has been a member of the organization's board since 2005. Rick earned an Associates Degree in Structural Steel Design at UTC and a Bachelor's Degree in Management and Human Relations at Trevecca Nazarene University in Nashville, Tenn. Youngblood is active in the community. An avid baseball fan, Rick was a catcher at UTC and has coached Little League Baseball for 19 years.

Born in Louisville, KY, Rick currently lives in Murfreesboro, TN, with his wife Donna and their two youngest sons, Taylor and Wyatt.

CONFERENCE PROGRAM

WEDNESDAY, NOVEMBER 13, 2013

9:00 am - 12:00 pm **Optional Event –** West End Ave Entrance
Country Music Hall of Fame

1:30 pm - 8:00 pm **Optional Event –** West End Ave Entrance
Jack Daniels Tour with Dinner
at Miss Mary Bobo's

THURSDAY, NOVEMBER 14, 2013

9:00 am - 12:00 pm **Optional Event –** West End Ave Entrance
Nissan Tour

1:00 pm - 5:00 pm **Registration** Symphony II Foyer

1:00 pm - 5:00 pm **Leadership Session/
Website Training** Symphony II

5:30 pm - 6:30 pm **Welcome Reception** Symphony I Foyer

6:30 pm - 8:30 pm **Dinner with Keynote Speaker** Symphony I
*LESLIE SHUMAN, Director of Operations
Readiness - TN Automotive Expansion
Alcoa, Inc.*

9:00 pm - 11:00 pm **Hospitality Suite** Carmichael / McTyeire
(Southern Region Host)

FRIDAY, NOVEMBER 15, 2013

7:00 am - 4:00 pm **Registration** Symphony I Foyer

7:30 am - 8:30 am **Continental Breakfast** Symphony I Foyer

8:30 am - 9:30 am **Keynote Session** Symphony I
*RONNE FROMAN, Admiral (ret)
U.S. Navy*

9:45 am - 11:45 am **Metals Panel** Symphony I

Aluminum – **JEFFREY S. HENDERSON**,
Marketing Director
Sapa Extrusions North America

Carbon – **DOUG RIFE**, Sales Manager
Nucor-Arkansas

Red Metals – **THOMAS WERNER**,
VP of Marketing & Sales
Olin Brass

Stainless – **STEVEN R. WASIL**,
National Sales Director
Outokumpu Stainless –
Coil Americas Division

CONFERENCE PROGRAM

- 12:00 pm - 1:30 pm **Lunch with Association Business Meeting** *Symphony II*
- 1:45 pm - 2:45 pm **Keynote Session** *Symphony I*
RICK YOUNGBLOOD, Director / Plant Manager Power Train Operations Nissan North America
- 2:45 pm - 3:00 pm **Break** *Symphony I Foyer*
- 3:00 pm - 5:00 pm **Automotive Supply Chain Panel** *Symphony I*
Steel Supplier – *JOHN HOLLANDER, Sr. VP, Automotive Sales Steel Technologies*
Steel Manufacturer/Supplier – *JULIE FARR, Account Manager Timken Corporation*
Logistics – *STEVE RUTLEDGE, Owner IKE Transportation, Inc.*
- 5:30 pm - 10:30 pm **Optional Event – An Evening of Honky Tonks & Nashville Night Life** *West End Ave Entrance*

SATURDAY, NOVEMBER 16, 2013

- 7:30 am - 8:30 am **Continental Breakfast** *Skylight Foyer*
- 8:30 am - 11:30 am **Regional Meetings**
- | | |
|------------------|-----------------|
| Central | <i>Neely</i> |
| Midwest | <i>Kirkland</i> |
| Northeast | <i>Calhoun</i> |
| Southern | <i>Gold</i> |
| Western | <i>Platinum</i> |
- 11:45 am - 4:00 pm **IBOD with Lunch** *Carmichael / McTyeire*
(lunch on your own for all others)

SUNDAY, NOVEMBER 17, 2013

Leisurely Departures

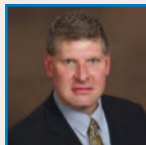
KEYNOTE SPEAKERS AND PANELISTS

METALS PANEL SPEAKERS

JEFFREY S. HENDERSON

*Director of Marketing &
Business Development*

Sapa Extrusions North America, Inc.



Mr. Henderson is responsible for all of Sapa North America's branding, commercial strategies, and development of new business and applications using aluminum extrusions. He previously was the General Manager of Sapa's extrusion facility in Delhi, LA. Mr. Henderson joined Sapa from Alcoa when Sapa acquired Alcoa's soft alloy extrusion facilities in North America and Europe. He studied Business Administration at Kansas University.

DOUG RIFE

Sales and Marketing Manager

Nucor Steel, Arkansas



Doug started his career in the steel industry 24 years ago with Bethlehem Steel upon graduating from Michigan State University. For the last 7 years, Doug has been with Nucor Steel. Most recently, Doug was the Automotive Marketing Manager for Nucor Steel Berkeley, South Carolina. His primary responsibilities were to grow Nucor's presence in the Automotive Sector, as well as drive Nucor toward more value added products. Today, Nucor is firmly entrenched in the Automotive market and continues to grow market share, and is supplying a full range of products.

In 2010, Doug was promoted to Sales and Marketing Manager of Nucor Steel, Arkansas.

Nucor Steel Arkansas is one of four sheet mills that Nucor operates. Nucor Steel Arkansas has a capacity rating of 2.6 million tons and produces Hot Rolled, HRPO, Cold Rolled and Hot Dipped Galvanized Products.

Doug, his wife Kim, and their three children - Samantha, Mason, and Brady - currently reside in Jonesboro, Arkansas.

KEYNOTE SPEAKERS AND PANELISTS

THOMAS J. WERNER

Vice President, Marketing & Sales
Olin Brass (A Subsidiary of Global Brass
and Copper, Inc.)



Thomas J. Werner joined Global Brass and Copper, Inc., as Vice President, Marketing & Sales of GBC Metals, LLC, doing business as Olin Brass, GBC's largest division, in February 2010.

A commercial leader in the industry for more than 25 years, Mr. Werner has directed marketing and sales activities for multiple metals companies, covering all aspects of the supply chain, from sourcing, manufacturing, and product development to processing and distributing.

Mr. Werner entered the metals industry in 1981 as a Regional Sales Manager for Commonwealth Aluminum Corporation, where he led sales and business development work for several end-use product markets before being promoted to Vice President, Marketing and Sales in 1997.

In 2001, Mr. Werner joined Copper and Brass Sales, a division of ThyssenKrupp Materials NA, Inc., as a Regional Vice President. He then served as Vice President, Business Development for Clayton Metals, Inc., a privately held metal processing service center, before accepting his previous position, in 2004, as Vice President, Marketing and Sales for Aleris International, Inc.

Mr. Werner earned his Bachelor's degree in Political Science from Southern Illinois University in Carbondale, IL, and earned certificates in Marketing and Finance from the Kellogg School of Management in Chicago, IL.

Headquartered in Schaumburg, IL, GBC is the leading manufacturer and distributor of copper and copper-alloy sheet, strip, plate, foil, rod, and fabricated components in North America and one of the largest in the world. GBC employs over 2,000 employees and operates manufacturing facilities in East Alton, IL; Montpelier and Bryan, OH; Waterbury, CT; and Cuba, MO; along with joint ventures in Japan and China. The company also operates A. J. Oster, the leading service center and distributor of brass and copper products in North America. GBC and its subsidiaries sell products under the Olin Metals, Olin Brass, A. J. Oster, and Chase Brass brand names.

KEYNOTE SPEAKERS AND PANELISTS

STEVEN R. WASIL

National Sales Director
Outokumpu Stainless –
Coil Americas Division



Steven R. Wasil is an executive with over 20 years of experience in the North American stainless steel industry. He is currently the National Sales Director of Outokumpu Stainless - Coil Americas Division.

Mr. Wasil and his team are responsible for managing the commercial activities of Outokumpu's Calvert Alabama and San Luis Potosi Mexico works for the nation's largest service centers as well as the automotive and appliance market segments.

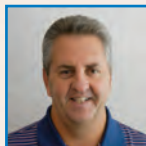
Mr. Wasil has an MBA from the University of Notre Dame and an undergraduate degree from Northwestern University.

Mr. Wasil is a member of the Board of Directors of the Metals Service Center Institute – Central States Chapter. He also serves on the MSCI Specialty Metals Council.

Mr. Wasil is married with two children and resides in north suburban Chicago.

JOHN HOLLANDER

Senior Vice President – Automotive Sales
Steel Technologies



John Hollander is the Vice President of Automotive for Steel Technologies. In his current role, he oversees the commercial and supply chain management of the company's New Domestic Automotive Team, which represents approximately 90,000 tons per month of flat rolled product – directly or indirectly – for the automotive supply chain. During his 22-year career with Steel Technologies, John has served in various roles including Territory Manager, Regional General Manager, and Vice President of Purchasing.

KEYNOTE SPEAKERS AND PANELISTS

JULIE FARR

*Account Manager –
Automotive Engineered Steel Solutions*
Timken Company



Julie Farr is an Account Manager – Automotive Engineered Steel Solutions for the steel business at The Timken Company. Timken Steel manufactures highly engineered steel bar and tube as well as machined components with sales of \$1.7 billion annually. Since being named to this position in 2010, Farr has held technical sales responsibility for Honda and Toyota – two major automotive customers of Timken. During her 19 year career at Timken, Farr has utilized her materials science and engineering background in quality, technology and sales roles of increasing responsibility. She is an active member of the Association of Women in the Metal Industries (AWMI). Farr received a Bachelor's Degree in Engineering from Youngstown State University and a Master's Degree in Engineering from Case Western Reserve University. In her spare time, Julie manages her husband's professional racing career and often enjoys being his co-pilot at some races.

STEVE RUTLEDGE

Owner
IKE Transportation

Steve began his career in the transportation industry in 1971. He was employed by several LTL carriers as a long haul and city P & D driver. He transitioned from driver to salesman in the early 1990's and was a member of the sales team for Milan Express. He then put his experience as a driver to work as a Safety Director for both Milan Express and Goggin Trucklines working with drivers to promote safety on the road and in the workplace. In 1996 Steve put his sales, safety and driving experience into the formation of IKE Transportation, Inc. a company specializing in the transportation of steel coils and other steel products to a variety of manufacturing industries. IKE Transportation, Inc., is headquartered in Murfreesboro, TN, and services the Southeastern region of the United States.

CONFERENCE SPONSORS

*AWMI would like to thank our
2013 Annual Conference Sponsors:*

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California Chapter

Carolinas Chapter

Chicago Chapter

Cincinnati/No. Kentucky Chapter

Cleveland Chapter

Columbus Chapter

Detroit Chapter

Pittsburgh Chapter

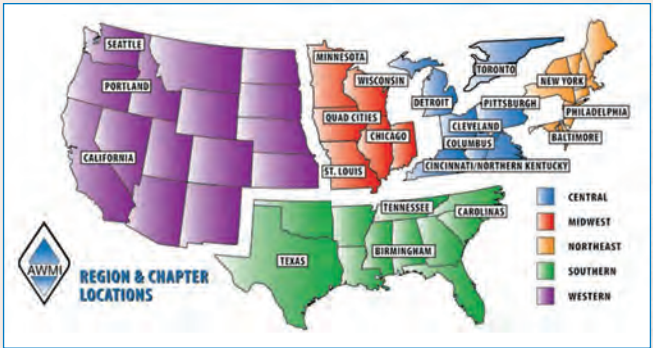
Quad Cities Chapter

T&S Enterprises

Tennessee Chapter

Texas Chapter

CHAPTER LOCATIONS



CENTRAL REGION

Cincinnati/No. Kentucky
Cleveland
Columbus
Detroit
Pittsburgh
Toronto

MIDWEST REGION

Chicago
Minnesota
Quad Cities
St. Louis
Wisconsin

NORTHEAST REGION

Baltimore
New York
Philadelphia

SOUTHERN REGION

Birmingham
Carolinas
Tennessee
Texas

WESTERN REGION

California
Portland
Seattle

ANTITRUST

The Association of Women in the Metal Industries is dedicated to encouraging fair competition and compliance with U.S. federal and state, as well as Canadian, antitrust laws, which were enacted to protect our free economy. It is the obligation of all members of our Association to conduct themselves in a manner consistent with antitrust laws. To assist you in this regard, we have developed specific guidelines.

We require all members to familiarize themselves with these guidelines and to carefully follow them. We will ask for the resignation of any member who knowingly violates these guidelines or condones their violation by others.

The activities of trade association and professional organizations are carefully scrutinized because they provide a hospitable forum for communications between competitors.

Antitrust laws strictly prohibit any informal or formal understandings, agreements of plans, as well as the disclosure of information between competitors concerning prices, territories, customers, terms of sales, production quotas, or any other competitive information. You should avoid any situation that might lead to discussions concerning these topics. If you question any activity occurring at an AWMI meeting, gathering, or social event, you should immediately consult with an officer of AWMI.

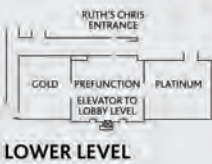
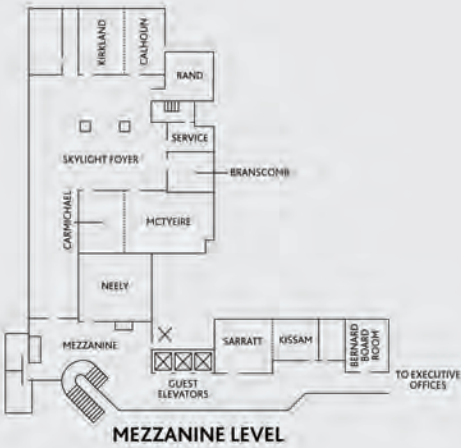
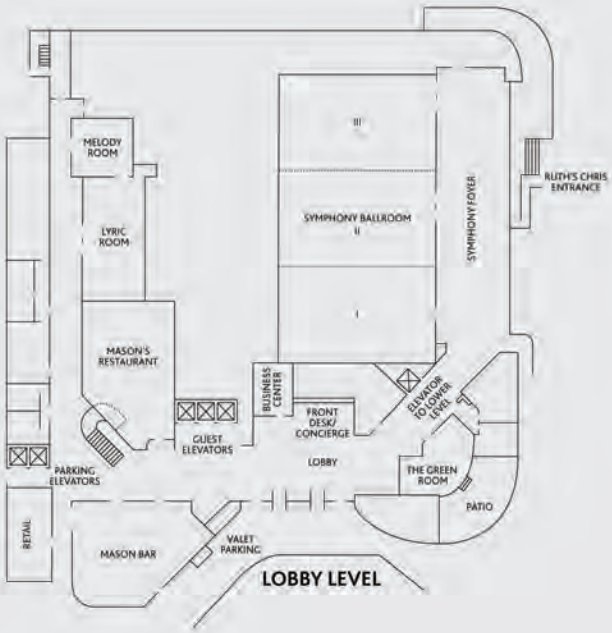
SPECIFIC GUIDELINES

You should not participate in any conversation with a competitor concerning the following:

- Present or future prices of your goods, including formulas for computing prices, discounts, or credit terms
- Bidding information
- Delivery or freight terms
- Non-public statistical data
- A joint decision to buy from or sell to another competitor
- Sales territories
- Marketing policies
- Customer information
- Production quotas
- Cost of your goods

If such a discussion arises during an AWMI meeting, gathering or social event, you should stop the conversation immediately and inform an officer of AWMI. The one exception to this rule is the exchange of price information between competitors in connection with a bona fide sales or purchase transaction.

HOTEL MAP



Old South



NEW
OPPORTUNITIES



AWMI 2014 Annual Conference

November 13 - 15, 2014

Hilton Savannah DeSoto Hotel
Savannah, Georgia

