



2016 Conference Speaker Bios

Thursday, November 10, 2016 2:00pm – 4:00 pm

Educational Workshop- “Discover the Three Biggest Mistakes Most Professional Women Make That Leave Them Feeling Overloaded, Overwhelmed, and Overlooked at Work ... and learn how to avoid these forever!”

Anne Phelan, Merrett Davies International



The value of ANNE PHELAN extends well beyond coaching and mentoring people and teams. She is a trusted confidante to those with whom she works, inspiring them to reach unprecedented levels of critical thinking and guiding them toward achieving their professional and personal objectives. Anne’s strength is in getting people to shift their awareness, enabling them to push outside their comfort zones and unleash their hidden capabilities. As CEO of MERRETT DAVIES INTERNATIONAL LLC, she prepares women executives for senior leadership roles and helps them meet challenges in male dominated business sectors, including energy, commodity trading, manufacturing, and technology.

From her early workdays as an engineering apprentice at a Scottish shipyard, and throughout her tenure as an executive at a leading energy company, Anne has identified with the challenges faced by professional women. She finds her passion in motivating others to explore new possibilities. Differentiated by her strong global business background, broad-based industry knowledge, management history, and formal education in coaching, Anne offers a unique perspective that many executive coaches cannot. Combining pragmatic analysis with empathy, she has honed a coaching style that complements her multicultural business experience and allows her to forge deep connections with clients.

Thursday, November 10, 2016 6:30pm – 8:30 pm

**Dinner with Keynote Speaker
Heidi Brock, Aluminum Association**



Heidi Biggs Brock joined the Aluminum Association, based in Arlington, Virginia, as President in October 2011 and became CEO in October 2013. The Association's 111 members represent members represent 85 percent of primary and secondary U.S. aluminum producers, semi-fabricated product makers and industry suppliers. Members of the Association operate more than 200 facilities worldwide.

Before joining the Association, she was VicePresident of Federal and International Affairs leading the Washington D.C. office of Weyerhaeuser, a Fortune 500 company. Brock's positions over 18 years at Weyerhaeuser included Vice-President for eBusiness, Director of Strategic Planning, and Manager for Government Affairs as well as nine years as a corporate officer.

Before joining Weyerhaeuser, she served on the staffs of former U.S. Senators Dan Evans and Slade Gorton. Brock currently serves as a board director with the National Association of Manufacturers (NAM) as well vice chairman and board director for the NAM's Council of Manufacturing Associations. In addition, she serves on the advisory council for the USJapan Leadership Program.

Brock received a bachelor's degree in English literature and economics from the University of Puget Sound, and a master's degree in Business Administration from Georgetown University. She is married to the Reverend Charles Brock and they have a son, Samuel.

Friday, November 11, 2016 8:30am – 10:00am

Keynote Session- "A View from Washington: Current Legislation Trends."

Eileen Bradner, Nucor Public Affairs



Eileen Bradner has more than 30 years of legal and public policy experience in both government and the private sector. As head of Nucor Corporation's D.C. office, she works with Congress and the Executive Branch on behalf of Nucor, the largest steel producer and recycler in the United States. Eileen advances Nucor's interests in D.C. on a host of issues, including international trade, infrastructure, environmental and energy policy. Before opening Nucor's D.C. office in 2009, she was a partner at the law firm of Wiley Rein LLP in Washington, D.C., where she represented U.S. manufacturers on international trade policy, litigation and legislative matters.

Eileen started her career in Washington in the United States Senate, where she worked for former Senator John Glenn of Ohio and the Senate Special Committee on Aging. She is a native of Toledo, Ohio and is a magna cum laude graduate of the University of Toledo and the Georgetown University Law Center.

Eileen received the Jim Collins Achievement in Advocacy Award from the Steel Manufacturers Association in 2012 for her efforts on behalf of the U.S. steel industry. She is co-founder of a national non-profit support group, Families for Russian and Ukrainian Adoption, and is a Mended Hearts visitor at the Virginia Hospital Center.

Keynote Session- "A View from Washington: Current Legislation Trends."

Katie Larson, SSAB Americas- "A View from Washington: Current Legislation Trends."



As Director of Government Relations, Katie is responsible for advancing SSAB's legislative agenda in the U.S. including strategy development and execution, gathering political intelligence and policy information on issues involving federal and state legislation, and ensuring compliance with state and federal campaign laws.

Prior to joining SSAB, Katie worked for United States Steel Corporation where she was responsible for legislative strategy development, corporate advocacy programs for public policy and served in leadership positions for coalition and trade associations to which USS belonged. Prior to that, Katie worked for Van Scoyoc Associates, Inc. as Chief of Staff. Katie began her career as a Special

Assistant to the White House Social Secretary and has held increasingly responsible positions in the government relations field.

She has a Master of Arts degree in Legislative Affairs from George Washington University and a Bachelor of Science in Managerial Economics from the University of California, Davis.

Keynote Session- "A View from Washington: Current Legislation Trends."

Marcia Miller, ArcelorMittal Steel, USA- "A View from Washington: Current Legislation Trends."



Marcia Miller is currently Vice President, Government Relations for ArcelorMittal North America, with specific responsibility for all government relations activities of ArcelorMittal USA. She joined the company in March 2007 as Senior Director for Federal Government Relations.

Prior to joining ArcelorMittal, Ms. Miller served for nine years on the U.S. International Trade Commission, including in the positions of Chairman and Vice Chairman. While serving as Commissioner, she reached determinations in over 1100 antidumping and countervailing duty investigations, over 50% of which involved steel products. From 1988 to 1995, Ms. Miller worked for the Senate Finance Committee, first as a professional staff member and eventually as Chief International Trade Counselor under then-Chairman Daniel Patrick Moynihan. During her time with the Finance Committee, Ms. Miller guided Committee consideration of the Uruguay Round of Multilateral Trade Negotiations and the North American Free Trade Agreement (NAFTA) from the beginning of the negotiations through final passage of implementing legislation.

Ms. Miller has also worked for the law firms of Kelley Drye Collier Shannon and, earlier in her career, Wilmer Cutler Pickering, and the American Textile Manufacturers Institute. She holds a MA degree

from the School of Advanced International studies, Johns Hopkins University, and a BA degree from Miami University in Oxford, Ohio.

Friday, November 11, 2016 10:15am-11:45am

Industry Panel- Aerospace

Debra L. Santos, Boeing



Debra Santos is the Managing Director Marketing for Europe based in Seattle, Washington. She is responsible for leading the marketing team and developing long term strategies for the region. Prior to her current assignment she spent 5 years as Director in International sale, based in London responsible for Customer accounts in the UK, Portugal, Germany, Greece and Cyprus.

Debra's previous assignment was director of BCA Competitive Strategy. Her responsibilities included developing and implementing internal competitive strategies. She also held the positions of Brand Management for the Boeing Commercial Airplanes 777 Program.

During 1991-1999, Debra held several positions - Senior Marketing Manager for Product & Performance Analysis, Manager for Product Marketing, and Manager of Flight Operations Engineering in the Customer Services Division. From 1986-1990, she worked in Engineering at Boeing Commercial Airplane group.

Debra joined Boeing in 1984 as an engineer. She also served in the United States Navy Reserve from 1985 to 1995 as an Aeronautical Engineering Duty Officer. She has a Bachelor of Science degree in Mechanical Engineering & Industrial Engineering from California State University, Long Beach, and a Master's degree in Business Administration from the University of Washington. Debra is an alumnus of Said Business School, University of Oxford,

Industry Panel- Automotive
Lynne Davis, Toyota



Lynne Davis began her career with Toyota in 1996, progressing through positions in Purchasing and Cost Engineering. Prior to her current role as Senior manager for Purchasing Strategy and Unit Project Management, she led activities related to Metals. Purchasing for Toyota's assembly plants in North America.

Ms. David holds business degrees from Indiana University and the University of Michigan.

Friday, November 11, 2016 1:30pm-3:00pm

Keynote Session- "Are You Creating or Killing Customer Loyalty?"
Joan Fox, Eagle Inspiration, Inc



Joan Fox is a results driven performance expert. For more than 22 years, she has provided speaking, training and consulting solutions for some of the world's best organizations. With noted expertise in improving the customer experience, organizational culture and management teams, she is unyielding in her passion for excellence. Joan is the author of the critically acclaimed book, "The Chronicles of Sir Vival: Customer Service Under Siege," endorsed by Ken Blanchard. She is significantly skilled in taking "good" organizations to the next level of performance where they can compete and win as a matter of daily execution.

Joan is the president of Eagle Inspiration Training & Development, Inc., a national training and consulting firm founded in 1988. Her clients include many on the business "A list." AT&T, IBM, Xerox, Novartis, Johnson & Johnson, Wells Fargo, Omnicare Pharmacy, Johns Hopkins, Disney, Oldcastle Materials and numerous others have all sought her services.

Joan has been published in many trade publications and interviewed on TV and radio for her insights. She has earned the designation of CSP (Certified Speaking Professional) which is the highest earned designation awarded by the National Speakers Association and held by fewer than 750 professional speakers globally.

Friday, November 11, 2016 3:15pm-4:15pm

Keynote Session- "The Urgent Need to Reshore- Why America Must Rebuild Manufacturing Now."

Rosemary Coates, Reshoring Institute



Rosemary Coates is the Executive Director of the Reshoring Institute, a 501c3 Non-Profit collaboration with the University of San Diego (www.ReshoringInstitute.com). She is also the President of Blue Silk Consulting, a Global Supply Chain consultancy (www.BlueSilkConsulting.com). She is an Amazon.com Best Selling author with 5 books including "The Reshoring Guidebook" and "Legal Blacksmith – How to Avoid and Defend Supply Chain Disputes." Ms. Coates earned an MBA from University of San Diego and a BS in Business Logistics from Arizona State University. She has been a management consultant for 25 years, helping over 80 global supply

chain clients. She serves on the Board of Directors of the University of San Diego Supply Chain Management Institute and teaches Global Supply Chain Strategy at UC Berkeley. She is passionate about bringing manufacturing back to America.